PEOPLE AND PROCESSES ARE THE BUILDING BLOCKS OF EVERY BUSINESS.
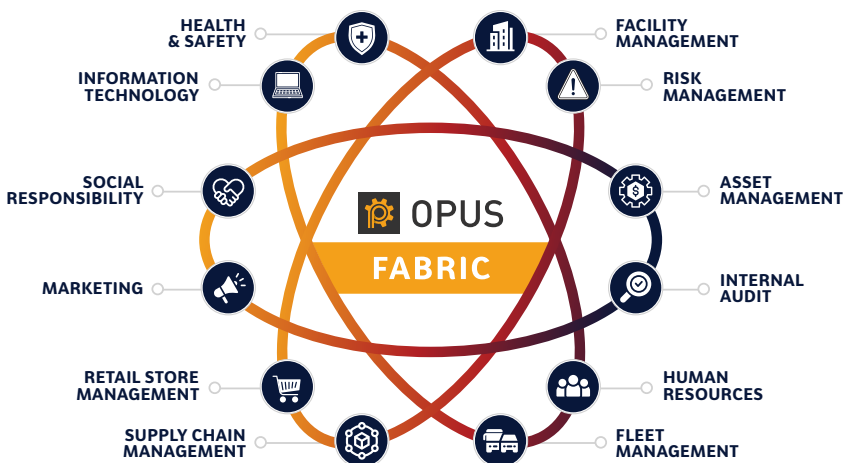
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EACH BUSINESS ADOPTS BEST PRACTICES, STANDARD OPERATING PROCEDURES, AND PROCESSES THAT ARE TAILORED TO THEIR SPECIFIC NEEDS.

These processes serve as the foundational building blocks, enabling operations such as opening doors, manufacturing products, selling to customers, and driving the essential mechanisms that make businesses tick.

A **DIGITAL OPERATING PLATFORM** is one of the most essential tools that every business needs, but one that is often overlooked. It is a tool that promotes discovery, modeling, analysis, improvements and optimization of business processes.

The Opus platform will allow your business of any size to:

- ✓ **IMPROVE OPERATIONAL EFFICIENCY** with automated workflows and real-time updates.
- ✓ **SAVE COSTS** with reduced labour, fewer errors and paperless processes.
- ✓ **IMPROVE DECISION-MAKING** with accurate data analytics and forecasting tools.
- ✓ **ENHANCE CUSTOMER EXPERIENCE** with consistent, personalised processes.
- ✓ **IMPROVE COMPLIANCE** with secure, auditable records.
- ✓ **EASILY MANAGE AND SCALE** processes across locations.
- ✓ **ENSURE BUSINESS CONTINUITY** with data stored in the cloud.

OPUS FABRIC

HEALTH & SAFETY
INFORMATION TECHNOLOGY
SOCIAL RESPONSIBILITY
MARKETING
RETAIL STORE MANAGEMENT
SUPPLY CHAIN MANAGEMENT
FACILITY MANAGEMENT
RISK MANAGEMENT
ASSET MANAGEMENT
INTERNAL AUDIT
HUMAN RESOURCES
FLEET MANAGEMENT

A SUCCESSFUL DIGITAL OPERATING PLATFORM CAN INCREASE PROFIT, STIMULATE GROWTH, STREAMLINE WORKFLOWS, INCREASE EFFICIENCIES AND REDUCE COSTS ACROSS A DIVERSE ARRAY OF INDUSTRIES.

Our global Impetus team is dedicated to distributing, implementing, and supporting innovative technology solutions through the use of the OPUS Digital Operating Platform.

This platform, crafted by an experienced team with a profound understanding of business application development, underscores our commitment to delivering advanced and effective solutions.

✓ 33 COUNTRIES ✓ 80M+ ITEMS CAPTURED ✓ 160 000+ DEVICES

POWERED BY **OPUS**

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REVOLUTIONISING INDUSTRIES

RETAIL

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IMPROVE OPERATIONAL STANDARDS AND COMPLIANCE ACROSS ALL STORES.

WHAT CHALLENGE DOES OPUS4RETAIL SOLVE?

It enhances performance and unity among all departments while also bolstering visibility and reporting for management.

WHAT BENEFITS DOES OPUS4RETAIL PROVIDE?

- Compliance throughout the entire business
- Improve standards in every location
- Cross-departmental solution
- Solve and track issues
- Empowered and accountable employees
- Real-time remote visibility for management

WHAT CORE FEATURES DOES OPUS4RETAIL INCLUDE?

SOP MANAGEMENT	CORRECTIVE ACTION	BRANDING AUDITS
STORE AUDITS	COMPLIANCE	QUALITY

ENSURING A POSITIVE ON-SITE EXPERIENCE THROUGH AN EFFICIENT DIGITAL SYSTEM:

- Efficient mobile inspections
- Store audits
- Scorecards
- Standard operating procedures
- Compliance and risk management
- Push jobs to mobile and provide immediate response
- Resource allocation, scheduling, planning and management
- Health and safety
- Alerts

- Automated workflows
- Report and analytics
- Voids and out-of-stocks
- Availability of POS materials
- Promotions and sampling
- Price checks
- Store compliance with company standards
- Customer opinion
- Staff competence and behaviour
- Storage conditions and retail space cleanliness

IMPROVE GLOBAL STANDARDS WITH EFFICIENT DATA COLLECTION, ELIMINATING PAPER PROCESSES

- Streamline assessment and reporting of in-store displays, merchandising, health and safety compliance, food hygiene, incident management, and more for enhanced efficiency across all locations.
- Smart reports and dashboards provide 100% real-time visibility for management.
- Empower store and area managers with the tools to quickly spot, track and resolve issues in each store.
- Automate your job management process from end to end through powerful operational workflows and data integrations.

REVOLUTIONISING INDUSTRIES